

The Optum Store

Everyone can shop products, fill prescriptions, get virtual care and mental health services — all in one place



The Optum Store is an integrated health care marketplace offering prescriptions, a wide variety of everyday health and wellness products, online doctor visits, and mental health therapy - all in one place.

What is the Optum Store?

The Optum Store is an online health services and products retailer that simplifies the customer experience by integrating fragmented services into one easy-to-navigate environment. Customers value the benefit of having:

- One connected location for all their holistic health-related needs.
- A hub for virtual care to better manage their prescriptions, with low-cost, consistent pricing.
- A destination that empowers customers to take charge of their health.

Who can use Optum Store?

Available to everyone — in all 50 states*. Anyone can shop at the Optum Store to get low-cost, upfront, affordable health care products and care services — regardless of insurance coverage.

What products and services are provided?

The Optum Store experience hinges on these core offerings that allow customers to:

1. Shop products – We bring curated online health care to the customer. We offer an expanding selection of over-the-counter medications, the latest medical technology, skincare and many other health products.
2. Fill prescriptions* – We offer upfront, low-cost, and consistent prices on over 800+ prescription medications, delivered to your door for free — in all 50 states*. No insurance or coupons are needed.
3. Virtual Care – We provide convenient online access to medical and behavioral care, including face-to-face and asynchronous care options, along with essential prescriptions.
4. Mental Health Services – We offer online therapy and care services to customers using a subscription model. This includes:
 - Initial psychiatric evaluation, psychiatric follow-up appointments and delivery of mental health prescriptions.
 - Weekly therapy appointments with a therapist of your choice.
 - Monthly medication delivery through the Optum Store (available in 3-month and 6-months too)

What sets the Optum Store apart?



Optum is one of the most trusted brands in health care. What sets the Optum Store apart is its simplified and integrated experience, along with a health platform that merges Optum trust and expertise with compassion.



The Optum Store is a one-stop-shop for quality health and wellness products and services at affordable prices. Offering a mix of over-the-counter products, medical devices and other health goods and services.



Optum Store offer customers a convenient way to fill prescriptions** with upfront low pricing on over 800+ medications — no insurance or coupons required, but we do accept United Healthcare Insurance*** for prescriptions and Virtual Care Visits. We offer free shipping in all 50 states*, auto-refills and seamless integration with virtual care services, one of the broadest of any virtual pharmacy competitor.



We offer comprehensive virtual care and mental health services through a panel of licensed providers, from doctor to therapists to nurse practitioners, as well as a variety of common medication options. Support also includes asynchronous consultations, live care doctor visits, and subscription services for mental health therapy to treat anxiety and depression. Few companies can match our broad range of services.

Explore all the different services and products available at: store.optum.com

*Due to state regulatory requirements, some virtual care functions and prescribing may not be available in every state.

**Prescription services are provided by our trusted pharmacy fulfillment partner Truepill.

*** UnitedHealthcare (UHC) medical and prescription insurance and/or Optum Rx direct insurance benefits.

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